

SIGNATURE CASE · REEF COLLECTION

# PureCase.

A hand-finished Italian marble-pattern case for iPhone 17 Pro, 17 Pro Max, 18 Pro and 18 Pro Max, sealed under double 9H tempered glass, with a TPU bumper and MagSafe, in four sea-inspired Reef finishes, no two ever the same.

- iPhone 17 & 18 Pro / Pro Max
- 4 Reef finishes
- Retail \$59
- Category: CE



MATERIK® PURECASE · RUBY REEF SHOWN · IPHONE 17 & 18 PRO / PRO MAX

## The clear reasons a buyer stocks it.

01

### Looks and feels like stone.

A liquid-marble surface created in Italy on Mazzucchelli acetate, sealed under double 9H tempered glass, anti-scratch. Real depth and a solid, premium feel, not a print under plastic.

02

### No two are alike.

Because marble flows, every case comes out one of a kind. A built-in story on the shelf, and an easy upsell over ordinary printed cases.

03

### The signature tier.

The premium anchor of the Materik® case range, positioned above the clear line as the flagship marble case, with room for a healthy retail margin.

04

### MagSafe and full protection.

Aligned MagSafe magnets, a shock-absorbing TPU bumper, an aluminum alloy protective frame raised around the cameras, and a Camera Control cutout.

## Four liquid-marble finishes, each tuned to an iPhone 18 Pro color.



### ● Black Reef

PAIRS WITH APPLE BLACK

Deep black flow with sapphire and white veining.



### ● White Reef

PAIRS WITH APPLE SILVER

Pearl ivory, soft cream marble.



### ● Blu Reef

PAIRS WITH FOREVER BLUE

Pearled azure, calm-water marble.



### ● Ruby Reef

PAIRS WITH POTENT PURPLE

Wine and burgundy swirl.

What is on the case, and in the box.

|                  |                                                                    |
|------------------|--------------------------------------------------------------------|
| Finishes         | Black Reef, White Reef, Blu Reef, Ruby Reef (liquid marble)        |
| Surface          | Liquid-marble pattern on Mazzucchelli acetate, designed in Italy   |
| Top layer        | Double tempered glass, 9H, anti-scratch                            |
| Frame            | TPU bumper, raised edges around the screen                         |
| Camera frame     | Aluminum alloy protective frame, raised around the cameras         |
| MagSafe          | Compatible                                                         |
| Buttons          | Camera Control cutout, side buttons covered by the case            |
| Compatibility    | iPhone 17 Pro, iPhone 17 Pro Max, iPhone 18 Pro, iPhone 18 Pro Max |
| In the box       | 1 × Materik PureCase                                               |
| Packaging        | 100% eco-friendly                                                  |
| Design           | Pattern and palette designed in Italy                              |
| Barcode (EAN-13) | Assigned per SKU (4897125980685-980753)                            |
| Weight           | ≈ 60 g                                                             |

## Shelf-ready, front and back.



Euro hanging tab for peg display, embossed Materik logo, the finish visible through the front window. Back panel carries the product claims and a clear area for the barcode label.

**MATERIK® PureCase** · Reef Collection · iPhone 17 & 18 Pro / Pro Max · Sales Spec Sheet, July 2026.

SKUs: MP-IP18PRO-BR / -WR / -BLR / -RR (Pro), MP-IP18PM-BR / -WR / -BLR / -RR (Pro Max). Finish suffix: BR Black, WR White, BLR Blu, RR Ruby.